



SAFER
TOGETHER

#timetotalk

Andrew Tate

Who is Andrew Tate?

According to Wikipedia, Andrew Tate was born on December 1st 1986 making him 36 years old. He is described as an "American-British social media personality, businessman, and former professional kickboxer". He was born in the USA, but moved to the UK when he was a child and later his parents divorced.

Personal Views

Andrew Tate has been widely criticised for some of the views that he has openly shared, in interviews and on platforms like TikTok. Some of his most controversial views include:

- ***"Women belong in the home"***
- ***"Women can't drive"***
- ***Women are "given to the man and belong to the man"***
- ***"Depression isn't real"***



"It's bang out the machete, boom in her face and grip her by the neck. Shut up bitch"

(Andrew Tate talking about how he would respond if a woman accused him of cheating on him).

"I inflict, I expect, absolute loyalty from my woman. I ain't having my chicks talking to other dudes on her"

Sexism and misogyny

Andrew Tate is very active on social media and some of his videos where he has shared his views have been watched 11.6 billion times. He is often referred to as the "**King of Misogyny**" and identifies himself as a **sexist** and **misogynist**.

Group Task

In small groups consider the below questions. Remember you may not agree in your groups. That is okay! Just remember all views are valid, but:

- Listen to others
- Respect views that differ to your own
- Try to think of the reasons why you hold the views that you do.
- Explaining the reasons for your belief systems can help others to understand your perspective.

What is meant by the terms sexism and misogyny? Do you think that Andrew Tate is a misogynist?

Are the views that Andrew Tate has expressed, harmful? Why/Why not?

Profile and Hustler's University

If you google Andrew Tate, you are likely to come across images such as the ones below, that show Tate well dressed in designer clothes, with large sums of money, travelling in private jets all over the world and driving expensive supercars.

Tate grew up on an estate in Luton, and states that he made his millions from kickboxing where he won multiple world titles which he invested in cryptocurrency and used to open a Casino chain with his brother.



Hustler's University 3.0

Much of his wealth also is generated from the online school he has established called Hustler's University 3.0. This "university" promises to:

"Turn around your financial life. Become a financially free person."

HU provides access to an online forum that grants access to millionaire entrepreneurs for \$49.99. It promises its subscribers that they can access the ability to become entrepreneurs and become self-made millionaires.

It is estimated that Tate has 110,000 students enrolled as Hustler's University, netting him millions every year from subscription fees alone.

BUT - a little known fact is that Andrew Tate made his first million from the sex industry and webcam world.

A web of exploitation?

After retiring from kickboxing, Andrew Tate set up a web-cam business which he states netted him £500,000 per month. He employed 75 women from across 4 different countries including Romania to perform nude or sexual acts via his webcam service.

Employment or exploitation?

Some people would argue that the webcam industry is exploitative. Many women enter the sex industry not through choice but because of factors such as poverty and unemployment. People like Tate who run the business are often accused of making money from their circumstances and lack of choice. This can be argued as being exploitative.

However, there are many stories in the media which reports how women have joined sites such as Only Fans through choice as they see an opportunity to earn their own money and achieve financial freedom.

Do you believe that Andrew Tate was exploiting women into the sex industry to make money or providing opportunities for employment?

"It's all a big scam...no one cares, it's their problem, not mine."

Tristen Tate discussing the webcam empire he built with his brother Andrew.

It is not only the exploitation and degrading of women that Andrew and Tristen Tate have been criticised for. They have also been accused of exploiting the male customers that used the webcam site.

"Men will give all they have...I've seen men sell cars, TVs. One guy's gran passed away and they were waiting on the sale of the house. When the house was sold. he'd get £20,000 and promised it to Chloe, to pay for her fake financial problem."

(Tristen Tate talking about how men would finance their expenditure on the web cam forum.

Andrew Tate and his brother have both spoken extensively about how the customers that paid to use the webcam site, were "tricked" by the women that worked as part of their enterprise. For example, one of the models known as "Chloe" was living in Romania, but pretended to be based in London so that the men paying to talk with her believed there was a more of a chance of meeting her in person. They also admitted that the site was a ***"total scam... the model has her hands on a key board that isn't plugged in. There are real professionals who are fluent in English behind the scenes, getting men hooked..."***



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What do you think/feel about the way that the Tate brothers made their first million? Was their webcam business ethical? Why/Why Not?

Do you agree with the accusation that they have exploited others for their own gain? Is Hustlers University another example of exploitation?

Arrest and controversy

In December 2022, Andrew and his brother were arrested along with two other people in Romania where they currently live. Their arrest is in connection with an investigation into human trafficking, rape and organised crime. Amongst other accusations, they are accused of using girls to appear in adult videos.

As Tate was being led away by police, he was videoed and said to cameras, *"The Matrix has attacked me."*

The Matrix, incel-dom and the manosphere?

"The Matrix" is a 1999 science fiction film that starred Keanu Reeves. The concept of "the Matrix" is a belief that the world we live in, is a controlled environment, where humans behave and act in certain ways to conform to rules and systems imposed by a small number of people in power, who decide how the world should function.

Andrew Tate often refers to Governments, those in positions of authority and big tech corporations (such as YouTube which banned him from the platform) as being the Matrix.

Your Views

Consider the below questions

- Is the society we live in a matrix?
- What would happen without rules and laws?
- What about the concepts of democracy and justice?
- Is blaming "the matrix" a way to avoid accountability, blame and consequences?



"The Matrix are systems that are created by society that are deliberately designed to enslave"

Andrew Tate

"The Matrix" and incelism and misogyny

In The Matrix, there is a famous scene where the character Neo is given the choice between a red pill and a blue pill. Taking the blue pill would mean that Neo remains in a state of ignorance, and unaware of all the realities of the world. Taking the red pill however would awaken him, and let him see "beyond the Matrix" and the realities of the world around him.

The "Red Pill, Blue Pill" narrative which originated as part of the film's plot, is used in a variety of different contexts today. One example of this is on incel forums and websites.



What is an incel?

The term "incel" is short for involuntarily celibate - and refers to individuals who are not in sexual and intimate relationships but not through choice.

Some men label themselves as incels and believe that the reason that they are not in sexual and intimate relationships is because women are denying them intimacy and sex.

Incels often belong to one or multiple online forums. These forums are often identified by high levels of misogyny and a hatred against women. Many incels believe that the reason that they are not in sexual and intimate relationships is because there is something wrong with the world and that problem is due to women having too much choice, liberation and freedom.

Incels reject feminism, Some believe that laws should be passed so that they are "assigned" sexual partners and that women who deny them sex should be guilty of "reverse rape" and punished as a man accused of rape would be.

Frequently on these sites there is use of a shared language and common phrases. Examples of this include mention of being a "*red piller, blue piller or black piller.*" The colour "pill" that the incel identifies with is important, as it represents how committed members are to the incel movement. This shared language also supports a sense of belonging.

But Andrew Tate has girlfriends? How is he linked to incelism?

Andrew Tate has been increasingly linked to the incel community because of the narrative that he frequently shares. Although not a "Truecel" (a true incel) due to the fact he has openly had relationships with women, many incels view him as an ally due to his highly misogynistic views.

Andrew Tate is also viewed by many as being responsible for making harmful and extremist incel ideology and beliefs more mainstream.

Group Task

Do you believe that incel belief systems are harmful?

How does extreme misogyny affect

- a) Women and Girls
- b) Boys and Men

The "Manosphere"

"The "Manosphere" refers to a wide range of blogs, websites and online forums that promote masculinity, misogyny and reject feminism and women's liberation and equality. The manosphere is viewed as problematic as many online forums and communities such as incels encourage and promote hatred towards women and and girls. In addition to Incels, the manosphere also encompasses other online subcultures such as "Pick Up Artists" (PUAs) which teach men tips to attract women. Many of these approaches of techniques involve "negging" women or mistreating them, and rejecting consent. This is not just harmful, but illegal.

Your Views

Consider the below questions

- Is Andrew Tate an example of a PUA?
- Do you agree that the manosphere is toxic and harmful?
- Why do you think the manosphere has evolved?
- Is the manosphere harming females *and* males?
- What do you think about the comment below?



"Boys are taught they're supposed to be sexual beings, the pursuers. Having sexual encounters is a right of maleness"

Courtney Ray